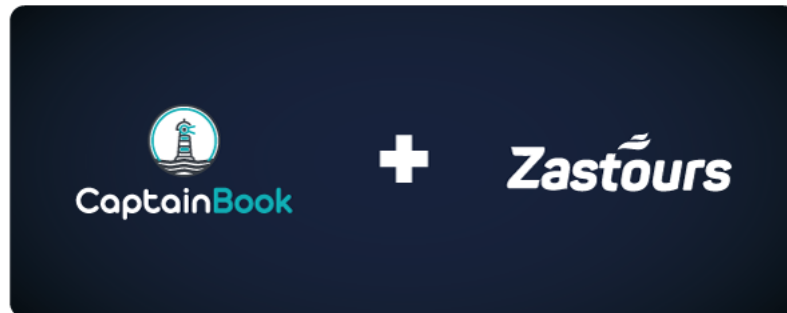


Discover Naxos Like Never Before: Zastours.com teams up with CaptainBook.io to promote the island's experiences & activities



FOR IMMEDIATE RELEASE

Naxos, Greece, April 11, 2024 – CaptainBook.io, the leading online booking platform for water-based experiences, is delighted to announce its strategic partnership with ZAS TRAVEL, a pioneering travel agency with over four decades of expertise in Naxos and home to ZaslFerries.com and ZaslTours.com. This collaboration is set to revolutionize the way travelers discover and book their adventures in Naxos, offering unprecedented access to the largest inventory of experiences on the island.

Established in 1982, ZAS TRAVEL is at the forefront of offering travel solutions to the island of Naxos. A cornerstone of tourism on the island, the company has two offices strategically located in the port area of Naxos Town. ZAS TRAVEL proudly serves as the central agency of Blue Star Ferries, SAOS Ferries, Small Cyclades Lines and is an exclusive partner of BWA Yachting. The company is deeply rooted in the local community, backed by a team of professionals who call Naxos home.

In a move to expand into the growing experiences sector, ZAS TRAVEL has launched ZaslTours.com. The site enables the online purchase of excursions, tours and activities in Naxos and also throughout the Cyclades and Greece. The integration of CaptainBook.io's API marks a pivotal advancement in providing a seamless booking experience for an array of adventures and experiences around Naxos Island.

A Sea of Possibilities with **CaptainBook.io**

CaptainBook.io is renowned for its comprehensive platform that enables experience providers to digitize their offering. By integrating CaptainBook.io's API, ZaslTours.com will enrich its service portfolio, granting customers direct access to an extensive range of excursions, yacht charters, cultural experiences, cooking lessons, and water activities available in Naxos. This partnership makes it easier than ever to for tourists to learn about and explore the beauty of Naxos.

"Our collaboration with CaptainBook.io is a testament to our ongoing efforts to expand our portfolio of travel products," said Nikos Refenes, Founder of ZAS TRAVEL. "We are excited to offer our customers an expanded selection of experiences, ensuring that every trip to Naxos is unforgettable. CaptainBook.io is an exciting, innovative company and our co-operation will set a new standard in travel planning and booking."

Empowering Local Tourism with Innovative Solutions

This partnership not only benefits travelers but also supports the local economy by promoting Naxos's unique offerings. By making it easier for visitors to book and experience the island's diverse experiences and activities, ZasTours.com and CaptainBook.io are contributing to the sustainable growth of tourism in Naxos.

"We are thrilled to partner with ZAS TRAVEL, a company that shares our vision for innovation and exceptional services in the travel industry," said Jerome Bajou, CEO of CaptainBook.io. "This integration is a significant step forward in our mission to connect travelers with memorable experiences worldwide, and we look forward to enabling more adventurers to discover the beauty of Naxos Island."

For more information about ZAS TRAVEL and to explore Naxos Island experiences powered by CaptainBook.io, please visit <https://zastours.com>.

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About ZAS TRAVEL

ZAS TRAVEL has been a leading figure in the tourism industry for over 41 years, offering expert travel services and solutions in Naxos, Greece. As the central port agency for Blue Star Ferries, SAOS Ferries and Small Cyclades Lines and an exclusive partner of BWA Yachting, ZAS TRAVEL is committed to providing personalized and innovative traveling experiences. ZAS TRAVEL also own and run ZasFerries.com and ZasTours.com. With a deep-rooted connection to Naxos and a dedicated team of local experts, ZAS TRAVEL continues to be a trusted companion for travelers from around the world both in their offices and online.

About CaptainBook.io

CaptainBook.io is a leading online booking platform for activities and experiences. From sailing charters, to day cruises, kayaking, kite surfing and boat tours, CaptainBook.io makes it easy to book and manage experiences. With a focus on innovation, customer service, and customers in more than 12 countries, CaptainBook.io is your trusted partner for all your travel experiences.